



Course Syllabus (Academic Year 2018)

School of Interdisciplinary Studies, Kanchanaburi Campus, Mahidol University

1. **Course No. and Title** : KACM241 Business Finance
Credit (study hours) :3(3-0-6).....
2. **Program Name** : Bachelor of Business Administration Program in Management
3. **Course Module** : Management
Pre/co-requisite : KACM101 Principles of Accounting or approval by program’s committee
4. **Class Semester** : 1st Semester 2nd Semester Academic Year 2018
5. **Class Schedule & Venue** : 13:00-16:00 Room No. 2214 Learning Center Building
6. **Class Coordinator** : Pornpawee Worasatepongsa (D.B.A.)
 Room No. : 2223 Learning Center Building Email: pornpawee@gmail.com

7. Course Description

The principle of financial management for business of financial managers in order to perform their best to maximize the enterprise value under financial environments; the basic financial analysis; financial planning and control; asset management; financial component; arrangement of short, medium and long term capital, investment decisions, capital structures and dividend policies.

8. Course Objectives / Course Learning Outcomes (CLOs)

No.	Objectives / CLOs	Expected Skills / Knowledge			PLOs
		Specific	Generic	Knowledge	
8.1	Describe the principles of financial management to achieve business goals.	✓			
8.2	Define the basic concepts of how to add value to your business under various financial environments.	✓			
8.3	Have the ability to analyze in financial ratios, financial reporting, financial planning and control.		✓		

No.	Objectives / CLOs	Expected Skills / Knowledge			PLOs
		Specific	Generic	Knowledge	
8.4	Apply the financial skill to procure low cost capital.		✓		
8.5	To formulate a financial policy to manage the capital structure and investment.			✓	

9. Class Instructor List

Name : .Pornpawee Worasatepongsa Room No. : 2223 Email : pornpawee@gmail.com

10. Course Outline

Week	Date	Contents	CLOs	Teaching & Learning	Instructor's Names
1	Aug21	Chapter1. Introduction		Lecture and practices	Pornpawee W.
2	Aug28	Chapter2. Financial Statement Analysis		Lecture and practices	Pornpawee W.
3	Sep4	Chapter3. Planning and Financial Forecasting		Lecture and practices	Pornpawee W.
4	Sep11	Chapter4. The Concept of Financial Management		Lecture and practices	Pornpawee W.
5	Sep18	Chapter5. Time Value of Money 1		Lecture and practices	Pornpawee W.
6	Sep25	Chapter5. Time Value of Money 2		Lecture and practices	Pornpawee W.
7	Oct2	Chapter6. The Capital Structure		Lecture and practices	Pornpawee W.
8	Oct9	Chapter7. Capital Decision		Lecture and practices	Pornpawee W.
9	Mid-term Examination				

Week	Date	Contents	CLOs	Teaching & Learning	Instructor's Names
10	Oct30	Chapter8. Financial Decision		Lecture and practices	Pornpawee W.
11	Oct6	Chapter9 Capital and Dividend Policy		Lecture and practices	Pornpawee W.
12	Nov13	Chapter10. The Capital Budgeting		Lecture and practices	Pornpawee W.
13	Nov20	Chapter11. Cost of Capital		Lecture and practices	Pornpawee W.
14	Nov27	Chapter12. Cash Flow Estimation and Risk Analysis		Lecture and practices	Pornpawee W.
15	Dec4	Chapter13. Working Capital Management and Working Capital Policy		Lecture and practices	Pornpawee W.
17	Final Examination				
18					

11. Course Assessment

No.	Methods / Activities	Regulations	CLOs	Week	Weight Distribution (%)
11.1	Mid-term exam				30
11.2	Final exam				30
11.3	Quiz				10
11.4	Reports / Assignments				20
11.5	Class participation				10
				Total	100

12. Grading System

Criterion-referenced evaluation

Grade	Score	Grade	Score	Grade	Score	Grade	Score
A	$\geq 80\%$	B	70 – 74.99%	C	60 – 64.99%	D	50 – 54.99%
B+	75 – 79.99%	C+	65 – 69.99%	D+	55 – 59.99%	F	< 50 %

Norm-referenced evaluation

*If use both criterion and norm-referenced evaluation, please tick two boxes.

13. References

Eugene F. Brigham, Joel F. Houston. (2014). Fundamentals of financial management: South-Western College Pub; 12th Edition

Worasatepongsa P. (2017). The Financial Management for Business Administrator. The Lecturer Slides Support.